

but businesses are already clamouring to back the scheme

# Why I chose to put a hog in the limelight...

*Wessex Water provides water and sewerage services to Bath and the surrounding area as part of its overall*



*business to 2.5m customers across the south west.*

Chairman Colin Skellett said the company was delighted to support King Bladud Pigs as it was an imaginative way of brightening the city. He said: "It is appropriate that the Wessex Water pig will be located alongside Rebecca Fountain, with its very clear message that "water is best".

*Shannon sells contemporary furniture, lighting, fabrics and gifts.*



Founder Sue Shannon is one of the first independent business people in Bath to sign up to the King Bladud Pigs scheme and said it sounded like a great idea.

She said: "It will be a bit of fun to create the design for a pig and I am particularly fortunate to have Bronwen Williams-Ellis as my artist.

"I think Walcot Street is an excellent place to site some of the decorated pigs; it will add even more colour and quirkiness to this interesting part of town.

"When the pigs are auctioned sponsors should get most of their money back and, at the same time,



raise money for the excellent Two Tunnels project.

"It sounds like a win-win situation to me and I am pleased to be part of it."

*Bath Aqua Glass sells hand-made glass and jewellery.*



Co-director Annette Martin decided to

sponsor a pig because she has always loved the legend of King Bladud.

She said: "To see it come to life in such a creative way is wonderful. We are very excited about decorating our pig with a mixture of fused glass, blown and etched glass techniques and we've found an ancient poem about Bladud that we want

to engrave on his back. Our in-house artists at the Theatre of Glass in Walcot Street and our stained glass studio in Orange Grove can't wait to start."

*Bath-based specialist food and drink consultancy Zenith International decided to get involved with the King Bladud's Pigs Project to emphasise its presence as a global business in a World Heritage City.*



Zenith employs more than 70 people in Bath along with others in West Europe, East Europe, the Middle East and North America. Chairman Richard Hall said their pig would be decorated with flags of the world, most prominently those of countries they visit most often. Mr Hall added: "Hopefully, that will lead to lots of amusing photographs to share back home."

**The pigs will add colour and quirkiness**

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