



# Sponsor's Agreement

Name of Organisation / Individual \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Contact person \_\_\_\_\_

## SPONSORSHIP

The above organisation/individual has kindly agreed to sponsor one of King Bladud's Pigs in this summer 2008 public art event.

The sponsorship takes the form of a grant of £1000 per sculpture sponsored. (Please make cheques payable to 'King Bladud's Pigs in Bath').

All pigs will be sold at auction in October 2008 at which point £750 of this grant will be refunded (if sold - see AUCTION below).

## DECORATION

The sponsor is responsible for arranging the decoration of the 5 ft fibreglass pig which we will provide. We have a list of artists who can help sponsors with this.

The blank pig will be primed in white and ready to decorate. First "blanks" will be available from early February. The exact date will be agreed with sponsors upon receipt of sponsorship and confirmation of an appointed artist – it's first come, first served. We can deliver to the sponsor's location of choice – either at their address or at the address of their chosen artist.

Advice will be available on the types of materials to be used, and in particular on anti-graffiti paint to minimise damage, should any vandalism occur.

Sponsors should let us know when their pig is ready, at which point delivery to our store or directly to the display site can be arranged. Again, it's first come first served – the sooner we get your pig ready to be displayed, the sooner it will happen.

How should sponsors decorate their pigs? This will depend on the sponsor's and the artist's particular ideas. We are hoping for attractive, original designs and also expect some amusing ideas to come forward. One strict rule: NO ADVERTISING, ie no company lettering or logos in the actual pigs. There WILL be a small plaque on the base of each pig stating the name of the sponsor, the name of the artist and the name the sponsor and the artist have given to the pig.

We do need to retain a veto on designs to safeguard against offensive or poor quality designs or ones likely to present a safety hazard - but we will not be unreasonable. The aim is to have a good collection of attractive, interesting, colourful, amusing sculptures. Accessories are allowed – and even modification of the basic shape - but please consult with us first if planning anything extreme.



## POSSIBLE LOCATIONS

The decorated pig, now a work of art, can be installed on a sponsor's private land or forecourt as long as it is visible to the public. If sponsors feel they would like a location in a public space, whether on a public pavement or square close to their own premises then they should let us know and we will seek Planning consent on their behalf. In certain circumstances the sculptures could even be attached to buildings, placed on building ledges or overhangs, or suspended. This will involve some effort from the sponsor so please talk to us! Public safety will be paramount. Also note that special rules will apply to listed buildings.

However, as an alternative we are also actively working with the Council's department of Tourism, Leisure and Culture to establish a number of interconnected display locations in parks and on green spaces as part of a coordinated walking trail which uses the pigs to help visitors and residents discover Bath and its hidden architectural gems and amenities.

We will make the best of the resulting publicity and PR opportunities. Sponsors may wish to be part of this green trail from the start or could join in later, should their preferred location not be approved, or there isn't sufficient time to obtain consent.

Finally, pigs on paved areas will normally be displayed on heavy concrete bases. For some situations, it may be more suitable to have a thinner steel base, or even a stone plinth. In parks the pig's feet can be pinned directly into the ground and no base will be necessary. We shall organise all this, in agreement with the sponsor.

## SECURITY AND MAINTENANCE

Sponsors will be fully responsible for pigs located on private land.

We will arrange for pigs in public spaces to be inspected regularly for damage, and will carry insurance for such damage as well as theft. We will seek to repair any damage in consultation with the sponsor and artist.

## AUCTION

All sculptures will be collected at the end of September and stored securely in readiness for the auction.

Plans for the auction are yet to be finalised, but the main event is provisionally scheduled for Saturday 11<sup>th</sup> October 2008.

There will be a reserve auction price of £1250 per pig.

Upon sale at auction, £750 of the initial grant will be returned to the sponsor, and 25% of the price achieved at auction will go to the decorating artist.

Any sculptures failing to sell at auction will become the property of the sponsor, and the sponsor will then pay the artist a nominal sum of £250.

Net proceeds from this event (grants less costs and fees) will be donated to the Charity Sustrans for use specifically to help deliver the **Two Tunnels project** (see [www.twotunnels.org.uk](http://www.twotunnels.org.uk)).

## ASSURANCE AND TERMS

I understand the conditions of taking part in King Bladud's Pigs in Bath. I enclose as a grant a cheque for £1000.

I understand that I need to arrange for the artistic decoration of the pig and will consult with the organisers if I or my artist plan to do anything extreme.

I know that ownership of the finished pig will be with King Bladud's Pigs in Bath and that it will be sold at auction in October. If sold, £750 of my initial grant will be returned to me. If it does not sell, ownership will be transferred to me and I undertake to pay my artist £250.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please post to King Bladud's Pigs in Bath, 19 Hazel Way, Bath BA2 2DX.